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## World Equestrian Brands Partners with New Sponsored Rider- Eventer Sharon White

Buena Vista, VA (November 2, 2015) — When it comes to first rate riding, equestrians like Sharon White— who has been successful in the eventing world for 20 years— choose World Equestrian Brands for all of their tack and equipment needs. World Equestrian Brands offers high quality brands that produce nothing but the finest tack and equipment. This equipment has been thoughtfully engineered as an instrument of performance, showcasing and supporting horses and riders' athleticism. The company values its partnership with riders who know how to bring out the best performances in the horses they ride. World Equestrian Brands is proud to announce its newest partnership with eventer Sharon White of last Frontier Farm in Summit Point, West Virginia. In this new partnership, White becomes the latest World Equestrian Brands sponsored rider— joining fellow eventers Hawley Bennett Awad, Buck Davidson, Jeanette Brakewell, Sam Griffiths, Alexandra Knowles, Kim Severson, and Allison Springer, as well as a host of top show jumping and dressage riders.

White is enthusiastic about being sponsored by World Equestrian Brands. The new partnership will help her achieve her goals for 2016, which include building strong partnerships with her horses as she develops their strength, flexibility, and education. "I get the job of seeing where they might take me," said White. "I ride everything from my baby homebred horses to international four-star horses, and they each always dictate where we end up going."

She expressed her excitement for the string of horses she has been working with lately. "Every horse in my program is very special to me. I believe each of my horses are very unique, and I strive to have an individual partnership with each of them," said White. "Wundermaske, Cooley On Show, and Clifford M are my advanced horses right now, and they are all so different, and all so amazing. Two of my five-year-old home bred horses—Ready Or Not and Cartman LF—just completed their first training three-day event and look to be stars of the future. I could go on and on, as I find all my horses exciting!"

Her horses certainly seem like something to be excited about. This year, White won the Rocking Horse Intermediate with Wundermaske, a 2003 Bay Hanoverian/Thoroughbred gelding. She also captured a win at The Fork Intermediate with Clifford M, a 2006 Bay Holsteiner gelding owned by Parker Collier. White continued her successful season at the Bromont Canada CCI2\*, where she came in second with Collier's Cooley on Show,

a 2007 grey Irish Sport Horse gelding, and third on Clifford M.

White, who consistently ranks among the top 10 eventers in the United States, has been coached by some of the most influential equestrian professionals, including eventer Jimmy Wofford, FEI “O” judge and Grand Prix dressage rider Linda Zang, and show jumping legend George Morris. White is an active member of the United States Eventing Team. In 2014, she and Under Suspicion were the Area VIII Advanced Rider of the Year and Advanced Horse of the Year.

World Equestrian Brands recognizes White’s sense of dedication to her horses, students, and her facility Last Frontier Farm. Like White, World Equestrian Brands is committed to supplying its clients with quality. The company’s tack and equine products are designed to help riders and horses achieve their goals in comfort and style.

White, who will finish out the year at home with the Full Moon Farm Horse Trials in November, said her favorite World Equestrian Brand products are her Amerigo saddles due to their “comfort and quality that is hard to match.” She is passionate about using products that she believes in. “Above all else, my priority lies in the comfort and well-being of my horses so that they can perform to their full potentials,” said White. “My Amerigo saddles and the products that World Equestrian Brands offers are fantastic, and the team at World Equestrian Brands is terrific.”

Robin Moore, CEO of World Equestrian Brands, said, “We are so happy to have Sharon join our team of riders. She is someone whose riding and practices I have held in high regard for many years, and we don’t underestimate her endorsement of our products. It means a lot.”

World Equestrian Brands serves as the North American distributor of Amerigo, Vespucci, E. A. Mattes, and Equilibrium brands. These world-class lines of products include saddles, bridles, girths, leg wraps, saddle pads, therapeutic equipment, and more. For more information about World Equestrian Brands, visit [www.worldequestrianbrands.com](http://www.worldequestrianbrands.com).

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Photo 1: World Equestrian Brands sponsored rider Sharon White (photo courtesy of World Equestrian Brands, Robin Moore).

Photo 2: World Equestrian Brands sponsored rider Sharon White uses Amerigo Saddles because of their comfort and quality (photo courtesy of World Equestrian Brands, Robin Moore)

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